

Mediterranean Green Growth Opportunities



th
7 October | 08.15- 09.45 CET | KERYNEIA / English, Hybrid

Ninth Environment for Europe Ministerial Conference

Sustainable Infrastructure
Sustainable Tourism
Education for Sustainable Development

5-7 of October 2022
Nicosia-Cyprus

AGENDA

Mediterranean Green Growth Opportunities

7th October, 08.15-09.45, KERYNEIA
English, Hybrid

As the climatic threats are notably growing, the topic we're addressing will be an opportunity for the EFE participants to define common grounds and innovative solutions to foster green transition. The side event aims to be a space to share expertise, facts and build inclusive processes to tackle these problems. Our speakers will holistically create point out issues in the transition process, benefits of the acceleration of the green transition and the different opportunities for the SMEs & corporate in the Mediterranean.

This session will discuss ideas and policy directions for green growth in Mediterranean countries, in light of the changes in the global economy that was already underway but have become more significant by the recent events.

Furthermore, we are going to highlight the opportunity for stakeholders and investors in the migration to sustainable economy therefore the influence for future business practices. This will be an opportunity to explore and expose recommendations to accelerate the transition to the green economy in the Mediterranean area.

Co-Organizers /LOGOS

Chairperson & Facilitator: **Jihen BOUTIBA MRAD**, Secretary General, Union of Mediterranean Confederations of Enterprises – BUSINESSMED

Rapporteur: **Mahdi KHOMSI**, International relations Coordinator, Union of Mediterranean Confederations of Enterprises – BUSINESSMED

Preliminary Agenda

<p>8h15-8h45</p>	<p>Opening Remarks:</p> <p>Speakers: Frank Betz, Senior Economist EIB Vincenzo Gente, PhD, Senior Project Adviser, European Climate, Infrastructure and Environment Executive Agency (CINEA), EC (online) Jeannette Axisa, Director General, Fondation for transport HATZIYANNI Eleni, Policy Officer at the European Commission - DG Maritime Affairs and Fisheries, Unit A3 (online) Rabih Sabra, Director General, Chamber of Commerce, Industry and Agriculture of Beirut and Mount Lebanon– Lebanon</p> <p>1st Round of Table:</p> <p>Challenges and opportunities in the aftermath of the Climatic, Health and Energy Crisis:</p>
<p>8h45-9h15</p>	<p>2nd Round of Table:</p> <p>Ideas and policy directions for green growth in Mediterranean countries:</p>
<p>9h15-9h40</p>	<p>Q&A</p>
<p>9h40-9h45</p>	<p>Main Conclusions & Closing Remarks</p>

in the framework of the EBSOMED Project