

Ninth Environment for Europe Ministerial Conference

Sustainable Infrastructure Sustainable Tourism Education for Sustainable Development

5-7 of October 2022
Nicosia-Cyprus

SIDE EVENT AGENDA

Social and economic regeneration of the Mediterranean after the pandemic: shared methods and tools for relaunching a sustainable post-COVID-19 tourism model

08.10- 09.45 on 06/10/2022

**4/NTL Building
Cyprus Institute
English**



Union for the Mediterranean
Union pour la Méditerranée
الاتحاد من أجل المتوسط



CPMR INTERMEDITERRANEAN
COMMISSION

Coastal and maritime tourism plays a central role in the dynamics and development processes of territories. The UfM and CPMR-IMC published in late 2021 a Handbook on “Social and economic regeneration of the Mediterranean after the crisis: shared methods and tools for relaunching a sustainable post-COVID-19 tourism model”. In this Handbook, representatives of International Organizations, countries, and European Territorial Cooperation Programmes and projects share the results of positive experiences in the concrete implementation of pilot initiatives to enhance sustainable tourism supply chains at local and basin level, and identify communication channels to promote a closer connection between the levels of government and civil society. Ultimately, this publication aims to demonstrate that the ongoing crisis is to be considered as an opportunity for more resilient and sustainable coastal and maritime tourism in the Mediterranean.

The side event aims at demonstrating how the Handbook can help to ensure sustainability in tourism policies and to strengthen the skills of tourism operators in order to respond effectively to the challenges that arise

Co-Organisers:

UfM, CPMR-IMC

Chair/Facilitator: Alessandra Sensi

Rapporteur: Michele Colavito

Preliminary Agenda

8.15 – 8.25	<i>Introduction to the session Alessandra Sensi – Union for the Mediterranean</i>
8.25 – 8.35	<i>Key note speech – Sustainable tourism as key sector for the cooperation in the Mediterranean Alessandra Priante – World Tourism Organisation (recorded video)</i>
8.35 – 8.50	<i>Launch of the capacity building session “Social and economic regeneration of the Mediterranean after the crisis: shared methods and tools for relaunching a sustainable post-COVID-19 tourism model” Michele Colavito – UfM Consultant, Moderator (focus on Integrated Territorial Development) Maria Garcies – CPMR-IMC (focus on Multilevel Governance)</i>
8.50 – 9-35	<i>Capacity Building session with the participation of representatives of MED Countries Moderators: Michele Colavito – Maria Garcies Béchir Béjaoui – Tunisia Lovre Karamarko – Croatia</i>
9.35 – 9.45	<i>Conclusions UfM and CPMR</i>