

# Ninth Environment for Europe Ministerial Conference

Sustainable Infrastructure  
Sustainable Tourism  
Education for Sustainable Development

5-7 October 2022

Nicosia, Cyprus

## AGENDA

### TOURISM AND CIRCULARITY FOR SUSTAINABLE DEVELOPMENT IN THE MEDITERRANEAN

5 October 2022, 18:15-20:15, Cyprus Institute, Room 5a / Fresnel  
*[English only] [Live]*

*The side event will offer a platform for reflection on sustainable tourism. The sector has significantly contributed to the Mediterranean region's [economic development](#), but unsustainable practices have taken a toll on marine and coastal ecosystems.*

*The side event will showcase global and regional initiatives: the One Planet Network – Sustainable Tourism Programme, the Glasgow Declaration on Climate Action in Tourism, the Global Tourism Plastics Initiative (GTPI), the Blue Tourism Initiative for Marine Regions, the EU InterregMed Sustainable Tourism Community and the Mediterranean Ecotourism Consortium. It will also promote good practices at national and local levels in Greece and in Balearic Islands, Spain.*

*The side event will disseminate recent publications, including practical tools for tourism businesses. Plan Bleu, a UNEP/MAP Regional Activity Centre, will present the findings of recent publications: [State of Play of Tourism in the Mediterranean](#); [Catalogue of Best practices on Sustainable Tourism in the Mediterranean](#); and [Guidelines for sustainability of the cruise and recreational boating sector](#).*



Mediterranean  
Action Plan  
Barcelona  
Convention



One planet  
travel with care

Sustainable  
Tourism



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O MODEL ECONÒMIC,  
I TURISME I TREBALL  
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TURÍSTICA ILLES BALEARS



CPMR  
INTERMEDITERRANEAN  
COMMISSION



IDDRI



## Organizers

UNEP/MAP – Barcelona Convention  
Secretariat

Plan Bleu/Regional Activity Centre

Ministry of Tourism of the Hellenic  
Republic

International Union for Conservation of  
Nature (IUCN)

Conference of Peripheral Maritime  
Regions (CPMR)

One Planet Network – Sustainable  
Tourism Programme

IDDR: Sustainable Development and  
International Relations Institute

Eco Union

Balearic Islands Tourist Strategy Agency

Garden Hotels Group

## Agenda

18:15 – 18:25	<b><i>Opening remarks, speakers' introduction, and setting the scene</i></b> Ms. Tatjana Hema, Coordinator, UNEP/MAP – Barcelona Convention
18:25 – 18:35	<b><i>Tourism potential to unlock action on Sustainable Consumption and Production</i></b> Ms Salina Grenet Catalano, the Ambassador of France in Cyprus
18:35 – 18:45	<b><i>Advancing circularity in the tourism industry through commitments: Global Tourism Plastics Initiative (GTPI) and Glasgow Declaration on Climate Action in Tourism</i></b> Ms. Virginia F. Trapa, World Tourism Organization (UNWTO)
18:45 – 18:55	<b><i>Launch of Global Tourism Plastics Initiative practical tools for tourism businesses:</i></b> <ul style="list-style-type: none"> <li>• <i>GTPI Plastics Measurement Methodology for Accommodation Providers and Recommendations</i></li> <li>• <i>Guidance on Addressing Plastic Pollution through Sustainable Procurement</i></li> </ul> Mr. Jorge Laguna Celis, Head of the One Planet Network Secretariat, UNEP
18:55 – 19:05	<b><i>Building a sustainable blue tourism in the context of multiple crises – The Mediterranean, the Caribbean and the Western Indian Ocean</i></b> Ms. Géraldine Galvaing, IDDRI
19:05 – 19:20	<b><i>Environmental and socio-economic footprint of tourism activities in the Mediterranean region and countries</i></b> Ms. Céline Dubreuil, Programme Director, Plan Bleu
19:20 – 19:30	<b><i>DestiMED PLUS and the Mediterranean Ecotourism Consortium (MEC)</i></b> Ms. Maria Garcies, Project and Policy Officer, CPMR Inter-Mediterranean Commission
19:30 – 19:40	<b><i>Circularity and Tourism for Sustainable Development in Greece</i></b> Ms. Despina Damianidou, Directorate for Strategic Planning, Ministry of Tourism
19:40 – 19:50	<b><i>Sustainability in the Balearic Islands: the new Law for Circularity in Tourism</i></b> Mr. Francesc Mateu, Managing Director, Balearic Islands Tourism Strategy Agency
19:50 – 20:00	<b><i>Circular Economy at Garden Hotels</i></b> Mr. Gabriel Llobera Prats, CEO, Garden Hotels Group
20:00 – 20:15	<b><i>Report of the side event by Mr. Jérémie Fosse, eco union</i></b> <i>Q&amp;A – Discussion among the speakers and with the audience</i>